

FOR IMMEDIATE RELEASE – February 25, 2025

CONTACT: Betsy Smith, CPA, MST, President, Association Acumen Office: (414) 359-1676 ext. 1107

e-mail: bsmith@associationacumen.com

Kerry O'Brien, IOM, CAE Named Executive Director of the Federation of Clinical Immunology Societies

Menomonee Falls, WI – Kerry O'Brien, IOM, CAE, has been named the new Executive Director of the international medical association, the Federation of Clinical Immunology Societies (FOCIS), effective immediately. FOCIS is managed by Association Acumen, an award-winning accredited association management firm based in Menomonee Falls, WI.

Kerry comes to us with a wealth of Executive Director and association management knowledge and experience. Her strengths include organizational and collaborative leadership, strategic planning, board relations and governance, fiscal management, event planning, communications and marketing, fundraising and public speaking. She has previously served as Executive Director for two professional education associations, with memberships ranging from 1,000 to 6,000 members. She is a Certified Association Executive (CAE) and has received the IOM Certificate from the Institute for Organization Management of the U.S. Chamber of Commerce Foundation.

"It is incredibly rewarding to work in association leadership alongside dedicated professionals who are committed to advancing and elevating both the work and the individuals in their field," Kerry said. "Associations play a vital role in providing opportunities for greater collaboration and fostering a strong sense of belonging, which is especially important in today's world. I am looking forward to contributing to FOCIS and advancing its mission."

FOCIS provides a key forum where opinion leaders come together to chart the path to the next breakthrough in disease therapy. FOCIS has grown to 66 Member Societies since its formation in 2001, representing over 65,000 basic and clinician scientists. Through FOCIS, researchers and clinicians share knowledge across traditional disease borders and identify commonalities between treatments and therapies that are life-changing for those impacted by immune-mediated diseases.

Association Acumen is an award-winning, accredited full-service association management company headquartered in Menomonee Falls, Wisconsin, providing staff support for state, national and international professional associations, including the Federation of Clinical Immunology Societies, the Automotive Fleet and Leasing Association, the National Vehicle Leasing Association, the New York State Society of PAs, the Michigan Academy of Physician Associates, QRCA, and the Society for Mucosal Immunology.

Acumen services include membership management, governance, financial management, website and database integration, meeting and convention management, legislative advocacy, communications and strategic planning. For more information about Association Acumen, visit www.associationacumen.com. For more information about FOCIS, visit www.focisnet.org