



FOR IMMEDIATE RELEASE

CONTACT
April Schultz
Impact Association Management
608-210-3120
april@impactamc.com

IMPACT ASSOCIATION MANAGEMENT ACHIEVES *AMC INSTITUTE* *REACCREDITATION*

Madison, WI, December 9, 2025 – Impact Association Management (Impact) announced that it has recently been awarded reaccreditation by AMC Institute, the global trade association representing the Association Management industry.

"We applaud Impact on this significant achievement," AMC Institute Chair Nick Ruffin said. "AMC Institute accreditation requires that association management firms demonstrate adherence to operational and ethical best practices, as outlined in the AMC Institute Standard. Reaccreditation distinguishes Impact's ongoing commitment to leadership in association management."

Among 500-plus Association Management Companies (AMC) worldwide, just 80 have achieved *AMC Institute Accreditation*, demonstrating the commitment and the ability to deliver the highest level of professional management services to association and not-for-profit clients. These AMCs are the recognized choice of associations and not-for-profit organizations.

"Achieving AMCI reaccreditation reaffirms what we live every day at Impact: our commitment to excellence, accountability, and the highest standards of association management," said Jodi Fisher, Impact's CEO and Founder. "This recognition reflects not only the quality of our work, but the dedication of our team and the trust our clients place in us. We're proud of this milestone and energized to continue raising the bar for the associations we serve."

Administered by AMC Institute, *AMC Institute Accreditation* is recognized and supported by ASAE & The Center for Association Leadership and is based on the ANSI *Standard of Good Practices for the AMC Industry*. ANSI requires that the standard be reviewed and updated regularly to remain an approved standard. Measurable performance practices include contracts and service delivery; employee recruitment, training and professional development; and financial management and internal controls, among others. AMCs must earn re-accreditation every four years, demonstrating to an independent outside auditor that they continue to meet the standard.

"Reaccreditation is a testament to the strength, consistency, and professionalism of our team," said Kirsten Reader, Impact's Chief Operating Officer. "It reflects the rigor we bring to our systems, the care we bring to our client relationships, and the pride we take in doing things the right way. I'm grateful for the dedication of the Impact team and excited for what this continued recognition empowers us to achieve."

Founded in 2006, Impact's passionate experts deliver strategic, transparent, and innovative management solutions that drive growth and enhance member satisfaction for medium-sized associations. Impact has decades of experience improving organizational technology, developing and implementing successful revenue generation campaigns, refocusing boards on strategic initiatives, and establishing efficient, sustainable, and transparent operations and processes for medium-sized associations. Impact's customized, partnership approach requires both their team of association management professionals and their clients to show strong dedication to success.

Association Management Companies specialize in managing associations and non-profit organizations, providing leadership and professional management services through experienced staff, best practices and shared resources. As AMCs manage multiple association and non-profit clients, their experience and knowledge base are broad and substantial, positioning AMCs as the preferred choice for full-service and specialized management services.

For more about AMC Institute accreditation, visit www.AMCInstitute.org/accreditation.

For more about Impact Association Management, visit www.ImpactAMC.com.

#