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Dana Murn, CAE

**Named Academy Director of the Michigan Academy of Physician Associates and
Executive Director of the Society for Mucosal Immunology**

Menomonee Falls, WI – Dana Murn, CAE, has been named the Academy Director of the Michigan Academy of Physician Associates (MAPA) and Executive Director of the Society for Mucosal Immunology (SMI). Both MAPA and SMI are managed by Association Acumen, an award-winning accredited association management firm based in Menomonee Falls, WI.

Dana has over fifteen years of combined standalone association and association management company (AMC) experience. She is passionate about helping organizations achieve their missions by cultivating innovative solutions. Dana uses her expertise to drive strategic initiatives in partnership with boards, committees, vendors, and colleagues.

“I am honored to serve as Academy Director of MAPA and Executive Director of SMI. Both organizations represent passionate, mission-driven professionals dedicated to advancing health and science, and I’m excited to help strengthen their impact through collaboration, strategy, and member engagement.”

Dana is a Certified Association Executive (CAE) and was an inaugural recipient of the Young Professional Award from the Wisconsin Society of Association Executives. She has a Bachelor of Arts in Political Science from the University of Wisconsin-Whitewater.

With over 1,800 members, MAPA is the essential resource for the PA profession in Michigan and the primary advocate for PAs in the state. SMI was formed in 1987 to advance research and education related to the field of mucosal immunology and represents 900 scientists and clinicians worldwide.

Association Acumen is an award-winning, accredited full-service association management company headquartered in Menomonee Falls, Wisconsin, providing staff support for state, national and international professional associations, including the Federation of Clinical Immunology Societies, the Automotive Fleet and Leasing Association, the National Vehicle Leasing Association, the New York State Society of PAs, the Michigan Academy of Physician Associates, QRCA, and the Society for Mucosal Immunology. Acumen services include membership management, governance, financial management, website and database integration, meeting and convention management, legislative advocacy, communications and strategic planning. For more information about Association Acumen, visit www.associationacumen.com. For more information about MAPA, visit <https://www.michiganpa.org/>. For more information about SMI, visit <https://www.socmucimm.org/>

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