

FOR IMMEDIATE RELEASE:

April Schultz

Impact Association Management

608-210-3120

April@ImpactAMC.com

The CSMFO Names Impact Association Management as AMC



[Madison, WI]: Impact Association Management (Impact) is thrilled to announce a new partnership with the California Society of Municipal Finance Officers (CSMFO), the preeminent resource for promoting excellence in government finance. Seeking a management partner to provide operational support and strategic guidance, CSMFO engaged Impact to help build a strong foundation for growth.

“Impact has lived up to its name by coming in with a full team to support CSMFO at one of our busiest times - new year, annual conference, and supporting leadership through the transition,” said CSMFO Executive Director, Margaret Moggia. “They are ready with ideas and resources to contribute in the execution of our new strategic plan focusing on organizational sustainability, member engagement, and professional development.”

Founded in 1957, CSMFO’s purpose is to improve the knowledge, skills, and performance of individuals responsible for municipal and other local government fiscal policy and management. CSMFO is a statewide organization with a legacy of serving its members through innovation, collaboration, continuing education and professional development.

Impact has already implemented key enhancements to strengthen CSMFO’s operations, with a focus on efficiency and engagement. These enhancements include a comprehensive membership needs assessment to align initiatives with member preferences, an updated annual calendar to improve event planning, and a restructured editorial calendar to enhance communication. Additionally, Impact is increasing transparency with the integration of governance documents into a new leadership portal and launching streamlined financial reporting to provide clearer insights into the organization’s fiscal health.

“CSMFO came to us with many great ideas and an enthusiastic leadership team. They looked to us for support in building a strong foundation for growth by enhancing their technology, processes, and operations,” said Jodi Fisher, Impact CEO and Founder, “We are excited to operationalize the organization, create a wonderful and customized member experience, and work with Margaret and the board to set and achieve strategic goals.”

Impact is an association management company dedicated to helping mid-sized associations improve their operations and achieve their strategic goals. Impact’s customized partnership approach requires both their team of association management professionals and their clients to show strong dedication to the success of the associations involved in the collaboration.

About Impact Association Management: Impact was founded in 2006 by Jodi Fisher, and since then the company has successfully supported many associations in growing and retaining memberships and increasing operational efficiencies. As a full-service Association Management firm, Impact successfully manages medium-sized Associations in growing membership, managing financials, supporting board operations, executing marketing campaigns, holding successful meetings and events, and implementing efficient and goal-driven processes. The Impact team consists of professionals with impressive backgrounds in all areas of association management.

Contact:

Impact Association Management

608.210.3120

info@ImpactAMC.com

<http://www.impactamc.com/>

About the California Society of Municipal Finance Officers: Founded in 1957, the California Society of Municipal Finance Officers (CSMFO) is a statewide organization serving all California local government finance professionals. The purpose of CSMFO is to improve the knowledge, skills, and performance of individuals responsible for municipal and other local government fiscal policy and management. The organization reinforces the professionalism in financial management and provides a method for meeting the challenges of change and solving problems relating to government finance. CSMFO is the only organization bringing together all city, county, and special district finance professionals in California.

Contact:

Margaret Moggia

Executive Director, CSMFO

Email: margaret.moggia@staff.csmfo.org

<https://csmfo.org/>