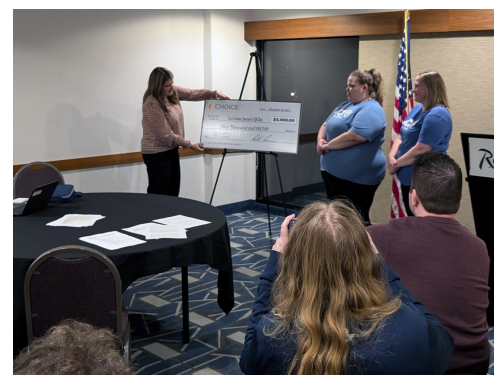


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Article for submission Choice Hotels Grant Winner

Radisson La Crosse Awards Jaycees La Crosse a \$5,000 Choice Hotel's Community Grant Check

Radisson La Crosse has adopted the Choice Hotel's mission to "connect the world through the power of hospitality." This belief does not just embody doing business but to truly be an active, serving member in the community in which you live. This year, as a member of over 7,000 Choice-branded properties, Radisson La Crosse submitted the Jaycees La Crosse chapter to be a hopeful recipient of the Choice Hotel's \$5,000 community grant. An article was written detailing the many exceptional events the Jaycees organize such as Toys for Tots, holiday meals to the underprivileged, Neighbor's Day Clean Up and so many more. The article was submitted, and the Jaycees La Crosse Chapter was chosen to be added to the panel of charities up for selection. The votes were then cast by the Choice-branded employees. Radisson Hotel La Crosse is proud to announce, the Jaycees La Crosse Chapter is one of the 2024 recipients of the Choice Hotel's Community Grants. A presentation reception was held at the Radisson Hotel La Crosse on January 2, 2025, and Director of Sales Krista Schlicht presented the \$5,000 grant check to the chapter's president Kari Siverhus, and thanked the Jaycees for their continued efforts, contributions, and successes in the La Crosse Community. The team at the Radisson Hotel La Crosse also thanks Choice Hotels for offering this grant assistance to our local community.



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About Radisson Hotel La Crosse

Radisson Hotel La Crosse joined the nationwide Choice-branded properties in August 2022. The Radisson Hotel La Crosse is an award-winning hotel within Choice Hotels. Located in the historic downtown La Crosse and on the banks of the scenic Mississippi River, the Radisson offers an upscale hotel experience serving both business and leisure guests. The Radisson is well known for its full-service amenities, on-site Three Rivers River View Restaurant & Bar, catering services, and professional, dedicated team.