

# 4-Star Sponsorship Opportunity: \$15,000

Grayed-out items (Example) become available at higher Sponsorship Levels.

**VALUE: \$26,245**

**YOU SAVE: \$11,245 (75% Savings)**



MEMBERSHIP	
<ul style="list-style-type: none"> <li>Unlimited number of members</li> </ul>	
PUBLICITY: ONLINE PRESENCE	
<ul style="list-style-type: none"> <li>Posted on sponsor page (large logo linked)</li> </ul>	<ul style="list-style-type: none"> <li>Social Media Shares (6x/yr)</li> </ul>
<ul style="list-style-type: none"> <li>Sponsor Banner on Homepage (rotating yr round)</li> </ul>	<ul style="list-style-type: none"> <li>Homepage Feature (1x/yr)</li> </ul>
PUBLICITY: OTHER	
<ul style="list-style-type: none"> <li>Direct Email Blast to Members (1x/yr)</li> <li>VantagePoint eNewsletter (electronic) (full banner 6x/yr)</li> </ul>	<ul style="list-style-type: none"> <li>Recognition in eNewsletter (large logo 24x/yr)</li> </ul>
EVENT: SUMMIT	
<ul style="list-style-type: none"> <li>Complimentary Registration for Attendees (x3)</li> <li>Event Sponsorship (to be selected from availability)*: \$3,000 allotment</li> <li>Industry Partner Showcase Table (x1)</li> <li>Opportunity to Distribute a Giveaway/Literature at Registration (attendee giveaway)</li> </ul>	<ul style="list-style-type: none"> <li>Recognition on all Materials/Event Page (large logo)</li> <li>Logo on Event Signage (large logo)</li> <li>Thanked in Event Remarks (verbal recognition)</li> <li>Logo in Event App (large logo)</li> </ul>
EVENT: LIVE @	
<ul style="list-style-type: none"> <li>Complimentary Registration for Attendees (x2)</li> <li>Event Sponsorship (to be selected from availability)*: \$2,000 allotment</li> <li>Opportunity to Distribute a Giveaway/Literature at Registration (attendee giveaway)</li> </ul>	<ul style="list-style-type: none"> <li>Recognition on all Materials/Event Page (large logo)</li> <li>Logo on Event Signage (large logo)</li> <li>Thanked in Event Remarks (verbal recognition)</li> </ul>
EVENT: WOMEN'S FORUM	
<ul style="list-style-type: none"> <li>Complimentary Registration for Attendees (x2)</li> <li>Event Sponsorship (to be selected from availability)*: \$1,000 allotment</li> <li>Opportunity to Distribute a Giveaway/Literature at Registration (attendee giveaway)</li> </ul>	<ul style="list-style-type: none"> <li>Recognition on all Materials/Event Page (large logo)</li> <li>Logo on Event Signage (large logo)</li> <li>Thanked in Event Remarks (verbal recognition)</li> </ul>
EVENT: CEO RETREAT	
<ul style="list-style-type: none"> <li>Opportunity to Distribute a Giveaway/Literature at Registration (attendee giveaway)</li> <li>Recognition on all Materials/Event Page (large logo)</li> </ul>	<ul style="list-style-type: none"> <li>Logo on Event Signage (large logo)</li> <li>Thanked in Event Remarks (verbal recognition)</li> </ul>
EVENT: ASAE RECEPTION	
<ul style="list-style-type: none"> <li>Logo on Event Signage (equal size for all)</li> <li>Recognition on all Materials/Event Page (large logo)</li> </ul>	<ul style="list-style-type: none"> <li>Thanked in Event Remarks (verbal recognition)</li> </ul>

\*See event sponsorship availability on page 8.

# 3-Star Sponsorship Opportunity: \$8,500

Grayed-out items (Example) become available at higher Sponsorship Levels.

**VALUE: \$13,240**

**YOU SAVE: \$4,740 (56% Savings)**



MEMBERSHIP	
<ul style="list-style-type: none"> <li>Up to 25 members</li> </ul>	
PUBLICITY: ONLINE PRESENCE	
<ul style="list-style-type: none"> <li>Posted on sponsor page (medium logo linked)</li> </ul>	<ul style="list-style-type: none"> <li>Social Media Shares (4x/yr)</li> </ul>
<ul style="list-style-type: none"> <li>Sponsor Banner on Homepage (rotating yr round)</li> </ul>	<ul style="list-style-type: none"> <li>Homepage Feature (1x/yr)</li> </ul>
PUBLICITY: OTHER	
<ul style="list-style-type: none"> <li><del>Direct Email Blast to Members (1x/yr)</del></li> <li>VantagePoint eNewsletter (electronic) (full banner 3x/yr)</li> </ul>	<ul style="list-style-type: none"> <li>Recognition in eNewsletter (medium logo 24x/yr)</li> </ul>
EVENT: SUMMIT	
<ul style="list-style-type: none"> <li>Complimentary Registration for Attendees (x3)</li> <li>Event Sponsorship (to be assigned from availability)*: \$1,500 allotment</li> <li>Industry Partner Showcase Table (x1)</li> <li>Opportunity to Distribute a Giveaway/Literature at Registration (attendee giveaway)</li> </ul>	<ul style="list-style-type: none"> <li>Recognition on all Materials/Event Page (medium logo)</li> <li>Logo on Event Signage (medium logo)</li> <li>Thanked in Event Remarks (verbal recognition)</li> <li>Logo in Event App (medium logo)</li> </ul>
EVENT: LIVE @	
<ul style="list-style-type: none"> <li>Complimentary Registration for Attendees (x2)</li> <li>Event Sponsorship (to be assigned from availability)*: \$750 allotment</li> <li>Opportunity to Distribute a Giveaway/Literature at Registration (attendee giveaway)</li> </ul>	<ul style="list-style-type: none"> <li>Recognition on all Materials/Event Page (medium logo)</li> <li>Logo on Event Signage (medium logo)</li> <li>Thanked in Event Remarks (verbal recognition)</li> </ul>
EVENT: WOMEN'S FORUM	
<ul style="list-style-type: none"> <li>Complimentary Registration for Attendees (x2)</li> <li>Event Sponsorship (to be assigned from availability)*: \$500 allotment</li> <li>Opportunity to Distribute a Giveaway/Literature at Registration (attendee giveaway)</li> </ul>	<ul style="list-style-type: none"> <li>Recognition on all Materials/Event Page (medium logo)</li> <li>Logo on Event Signage (medium logo)</li> <li>Thanked in Event Remarks (verbal recognition)</li> </ul>
EVENT: CEO RETREAT	
<ul style="list-style-type: none"> <li><del>Opportunity to Distribute a Giveaway/Literature at Registration (attendee giveaway)</del></li> <li>Recognition on all Materials/Event Page (medium logo)</li> </ul>	<ul style="list-style-type: none"> <li>Logo on Event Signage (medium logo)</li> <li>Thanked in Event Remarks (verbal recognition)</li> </ul>
EVENT: ASAE RECEPTION	
<ul style="list-style-type: none"> <li>Logo on Event Signage (equal size for all)</li> <li>Recognition on all Materials/Event Page (medium logo)</li> </ul>	<ul style="list-style-type: none"> <li>Thanked in Event Remarks (verbal recognition)</li> </ul>

\*See event sponsorship availability on page 8.

# 2-Star Sponsorship Opportunity: \$5,000



Grayed-out items (Example) become available at higher Sponsorship Levels.

**VALUE: \$5,620** **YOU SAVE: \$620** (12% Savings)

MEMBERSHIP	
<ul style="list-style-type: none"> <li>Up to 10 members</li> </ul>	
PUBLICITY: ONLINE PRESENCE	
<ul style="list-style-type: none"> <li>Posted on sponsor page (small logo linked)</li> </ul>	<ul style="list-style-type: none"> <li>Social Media Shares (1x/yr)</li> </ul>
<ul style="list-style-type: none"> <li>Sponsor Banner on Homepage (rotating-yr-round)</li> </ul>	<ul style="list-style-type: none"> <li>Homepage Feature (1x/yr)</li> </ul>
PUBLICITY: OTHER	
<ul style="list-style-type: none"> <li>Direct Email Blast to Members (1x/yr)</li> <li>VantagePoint eNewsletter (electronic) (full banner 3x/yr)</li> </ul>	<ul style="list-style-type: none"> <li>Recognition in eNewsletter (small logo 24x/yr)</li> </ul>
EVENT: SUMMIT	
<ul style="list-style-type: none"> <li>Complimentary Registration for Attendees (x2)</li> <li>Event Sponsorship (to be assigned from availability)*: \$1,000 allotment</li> <li>Industry Partner Showcase Table (x1)</li> <li>Opportunity to Distribute a Giveaway/Literature at Registration (attendee giveaway)</li> </ul>	<ul style="list-style-type: none"> <li>Recognition on all Materials/Event Page (small logo)</li> <li>Logo on Event Signage (small logo)</li> <li>Thanked in Event Remarks (verbal recognition)</li> <li>Logo in Event App (medium logo)</li> </ul>
EVENT: LIVE @	
<ul style="list-style-type: none"> <li>Complimentary Registration for Attendees (x1)</li> <li>Event Sponsorship (to be assigned from availability)*: \$500 allotment</li> <li>Opportunity to Distribute a Giveaway/Literature at Registration (attendee giveaway)</li> </ul>	<ul style="list-style-type: none"> <li>Recognition on all Materials/Event Page (small logo)</li> <li>Logo on Event Signage (small logo)</li> <li>Thanked in Event Remarks (verbal recognition)</li> </ul>
EVENT: WOMEN'S FORUM	
<ul style="list-style-type: none"> <li>Complimentary Registration for Attendees (x1)</li> <li>Event Sponsorship (to be assigned from availability)*: \$500 allotment</li> <li>Opportunity to Distribute a Giveaway/Literature at Registration (attendee giveaway)</li> </ul>	<ul style="list-style-type: none"> <li>Recognition on all Materials/Event Page (small logo)</li> <li>Logo on Event Signage (small logo)</li> <li>Thanked in Event Remarks (verbal recognition)</li> </ul>
EVENT: CEO RETREAT	
<ul style="list-style-type: none"> <li>Opportunity to Distribute a Giveaway/Literature at Registration (attendee giveaway)</li> <li>Recognition on all Materials/Event Page (medium logo)</li> </ul>	<ul style="list-style-type: none"> <li>Logo on Event Signage (small logo)</li> <li>Thanked in Event Remarks (verbal recognition)</li> </ul>
EVENT: ASAE RECEPTION	
<ul style="list-style-type: none"> <li>Logo on Event Signage (equal size for all)</li> <li>Recognition on all Materials/Event Page (small logo)</li> </ul>	<ul style="list-style-type: none"> <li>Thanked in Event Remarks (verbal recognition)</li> </ul>

\*See event sponsorship availability on page 8.

# 1-Star Sponsorship Opportunity: \$2,500



Grayed-out items (Example) become available at higher Sponsorship Levels.

**VALUE: \$2,645** **YOU SAVE: \$145** (6% Savings)

MEMBERSHIP	
<ul style="list-style-type: none"> <li>Up to 5 members</li> </ul>	
PUBLICITY: ONLINE PRESENCE	
<ul style="list-style-type: none"> <li>Posted on sponsor page (small logo linked)</li> </ul>	<ul style="list-style-type: none"> <li>Social Media Shares (1x/yr)</li> </ul>
<ul style="list-style-type: none"> <li>Sponsor Banner on Homepage (rotating-yr-round)</li> </ul>	<ul style="list-style-type: none"> <li>Homepage Feature (1x/yr)</li> </ul>
PUBLICITY: OTHER	
<ul style="list-style-type: none"> <li>Direct Email Blast to Members (1x/yr)</li> <li>VantagePoint eNewsletter (electronic) (full banner 3x/yr)</li> </ul>	<ul style="list-style-type: none"> <li>Recognition in eNewsletter (small logo 24x/yr)</li> </ul>
EVENT: SUMMIT	
<ul style="list-style-type: none"> <li>Complimentary Registration for Attendees (x1)</li> <li>Event Sponsorship (to be assigned from availability)*: \$250 allotment</li> <li>Industry Partner Showcase Table (x1)</li> <li>Opportunity to Distribute a Giveaway/Literature at Registration (attendee giveaway)</li> </ul>	<ul style="list-style-type: none"> <li>Recognition on all Materials/Event Page (company name)</li> <li>Logo on Event Signage (company name)</li> <li>Thanked in Event Remarks (verbal recognition)</li> <li>Logo in Event App (medium logo)</li> </ul>
EVENT: LIVE @	
<ul style="list-style-type: none"> <li>Complimentary Registration for Attendees (x1)</li> <li>Event Sponsorship (to be assigned from availability)*: \$250 allotment</li> <li>Opportunity to Distribute a Giveaway/Literature at Registration (attendee giveaway)</li> </ul>	<ul style="list-style-type: none"> <li>Recognition on all Materials/Event Page (company name)</li> <li>Company Name on Event Signage (company name only)</li> <li>Thanked in Event Remarks (verbal recognition)</li> </ul>
EVENT: WOMEN'S FORUM	
<ul style="list-style-type: none"> <li>Complimentary Registration for Attendees (x2)</li> <li>Event Sponsorship (to be assigned from availability)*</li> <li>Opportunity to Distribute a Giveaway/Literature at Registration (attendee giveaway)</li> </ul>	<ul style="list-style-type: none"> <li>Recognition on all Materials/Event Page (company name)</li> <li>Company Name on Event Signage (company name only)</li> <li>Thanked in Event Remarks (verbal recognition)</li> </ul>
EVENT: CEO RETREAT	
<ul style="list-style-type: none"> <li>Opportunity to Distribute a Giveaway/Literature at Registration (attendee giveaway)</li> <li>Recognition on all Materials/Event Page (medium logo)</li> </ul>	<ul style="list-style-type: none"> <li>Company Name on Event Signage (company name only)</li> <li>Thanked in Event Remarks (verbal recognition)</li> </ul>
EVENT: ASAE RECEPTION	
<ul style="list-style-type: none"> <li>Logo on Event Signage (equal size for all)</li> <li>Recognition on all Materials/Event Page (small logo)</li> </ul>	<ul style="list-style-type: none"> <li>Thanked in Event Remarks (verbal recognition)</li> </ul>

\*See event sponsorship availability on page 8.