



Wisconsin Society  
of Association Executives

# 2025

## SPONSORSHIP OPPORTUNITIES



Invest in the WSAE Sponsorship Program to receive special sponsor-only opportunities and incredible discounts on publicity event participation, while demonstrating your support to enable the dedicated leadership of the Wisconsin Society of Association Executives in reaching its mission:

*The mission of the Wisconsin Society of Association Executives (WSAE) is creating meaningful connections and enhancing competencies of association professionals.*

# Sponsorship Program Summary

This brochure extensively describes the benefits that are available in increasing value at the higher levels of the program. Each Star level has a dedicated page identifying what's included at that level, and items which are available at higher levels are grayed-out for an easy way to compare the specific against the percentage and dollar value.

	Cost	Value	Savings
★★★★ 4-Star Sponsorship (unlimited members)	\$15,000	\$26,245	75% = \$11,245.00
★★★ 3-Star Sponsorship (up to 25 members)	\$8,500	\$13,240	56% = \$4,740
★★ 2-Star Sponsorship (up to 10 members)	\$5,000	\$5,620	12% = \$620
★ 1-Star Sponsorship (up to 5 members)	\$2,500	\$2,645	6% = \$145

## Exclusive Sponsor Benefits

WSAE showcases the generosity of the 1- to 4- Star Sponsors in a variety of ways. There's a dedicated sponsor page on the website and special posts and banners created to thank the Sponsors throughout the year. WSAE also shares sponsor information through its social media channels. These new and exclusive exposure sponsorship opportunities are not offered to companies that purchase advertising, exhibit space, or event sponsorships a la carte. It is reserved for those companies who invest in WSAE at one of the Star levels.

## LEVEL-UP! Your Membership

If the membership level of your Star Sponsorship does not fit the needs of your company, Star Sponsors are welcome to increase their level of membership to the next level by contributing the additional amounts to provide a greater number of company representatives the benefits and discounts of WSAE membership.

	★★★★ 4-Star	★★★ 3-Star	★★ 2-Star	★ 1-Star
<i>If higher membership level is desired, this amount can be added to Sponsorship Star Level</i>		Unlimited members additional \$4,500	Unlimited members additional \$6,000	Unlimited members additional \$6,750
			Up to 25 members additional \$1,500	Up to 25 members additional \$2,250
				Up to 10 members additional \$750

# 4-Star Sponsorship Opportunity: \$15,000

Grayed-out items (Example) become available at higher Sponsorship Levels.

**VALUE: \$26,245**

**YOU SAVE: \$11,245 (75% Savings)**



MEMBERSHIP	
<ul style="list-style-type: none"> <li>Unlimited number of members</li> </ul>	
PUBLICITY: ONLINE PRESENCE	
<ul style="list-style-type: none"> <li>Posted on sponsor page (large logo linked)</li> </ul>	<ul style="list-style-type: none"> <li>Social Media Shares (6x/yr)</li> </ul>
<ul style="list-style-type: none"> <li>Sponsor Banner on Homepage (rotating yr round)</li> </ul>	<ul style="list-style-type: none"> <li>Homepage Feature (1x/yr)</li> </ul>
PUBLICITY: OTHER	
<ul style="list-style-type: none"> <li>Direct Email Blast to Members (1x/yr)</li> <li>VantagePoint eNewsletter (electronic) (full banner 6x/yr)</li> </ul>	<ul style="list-style-type: none"> <li>Recognition in eNewsletter (large logo 24x/yr)</li> </ul>
EVENT: SUMMIT	
<ul style="list-style-type: none"> <li>Complimentary Registration for Attendees (x3)</li> <li>Event Sponsorship (to be selected from availability)*: \$3,000 allotment</li> <li>Industry Partner Showcase Table (x1)</li> <li>Opportunity to Distribute a Giveaway/Literature at Registration (attendee giveaway)</li> </ul>	<ul style="list-style-type: none"> <li>Recognition on all Materials/Event Page (large logo)</li> <li>Logo on Event Signage (large logo)</li> <li>Thanked in Event Remarks (verbal recognition)</li> <li>Logo in Event App (large logo)</li> </ul>
EVENT: LIVE @	
<ul style="list-style-type: none"> <li>Complimentary Registration for Attendees (x2)</li> <li>Event Sponsorship (to be selected from availability)*: \$2,000 allotment</li> <li>Opportunity to Distribute a Giveaway/Literature at Registration (attendee giveaway)</li> </ul>	<ul style="list-style-type: none"> <li>Recognition on all Materials/Event Page (large logo)</li> <li>Logo on Event Signage (large logo)</li> <li>Thanked in Event Remarks (verbal recognition)</li> </ul>
EVENT: WOMEN'S FORUM	
<ul style="list-style-type: none"> <li>Complimentary Registration for Attendees (x2)</li> <li>Event Sponsorship (to be selected from availability)*: \$1,000 allotment</li> <li>Opportunity to Distribute a Giveaway/Literature at Registration (attendee giveaway)</li> </ul>	<ul style="list-style-type: none"> <li>Recognition on all Materials/Event Page (large logo)</li> <li>Logo on Event Signage (large logo)</li> <li>Thanked in Event Remarks (verbal recognition)</li> </ul>
EVENT: CEO RETREAT	
<ul style="list-style-type: none"> <li>Opportunity to Distribute a Giveaway/Literature at Registration (attendee giveaway)</li> <li>Recognition on all Materials/Event Page (large logo)</li> </ul>	<ul style="list-style-type: none"> <li>Logo on Event Signage (large logo)</li> <li>Thanked in Event Remarks (verbal recognition)</li> </ul>
EVENT: ASAE RECEPTION	
<ul style="list-style-type: none"> <li>Logo on Event Signage (equal size for all)</li> <li>Recognition on all Materials/Event Page (large logo)</li> </ul>	<ul style="list-style-type: none"> <li>Thanked in Event Remarks (verbal recognition)</li> </ul>

\*See event sponsorship availability on page 8.

# 3-Star Sponsorship Opportunity: \$8,500

Grayed-out items (Example) become available at higher Sponsorship Levels.

**VALUE: \$13,240**

**YOU SAVE: \$4,740 (56% Savings)**



MEMBERSHIP	
<ul style="list-style-type: none"> <li>Up to 25 members</li> </ul>	
PUBLICITY: ONLINE PRESENCE	
<ul style="list-style-type: none"> <li>Posted on sponsor page (medium logo linked)</li> </ul>	<ul style="list-style-type: none"> <li>Social Media Shares (4x/yr)</li> </ul>
<ul style="list-style-type: none"> <li>Sponsor Banner on Homepage (rotating yr round)</li> </ul>	<ul style="list-style-type: none"> <li>Homepage Feature (1x/yr)</li> </ul>
PUBLICITY: OTHER	
<ul style="list-style-type: none"> <li><del>Direct Email Blast to Members (1x/yr)</del></li> <li>VantagePoint eNewsletter (electronic) (full banner 3x/yr)</li> </ul>	<ul style="list-style-type: none"> <li>Recognition in eNewsletter (medium logo 24x/yr)</li> </ul>
EVENT: SUMMIT	
<ul style="list-style-type: none"> <li>Complimentary Registration for Attendees (x3)</li> <li>Event Sponsorship (to be assigned from availability)*: \$1,500 allotment</li> <li>Industry Partner Showcase Table (x1)</li> <li>Opportunity to Distribute a Giveaway/Literature at Registration (attendee giveaway)</li> </ul>	<ul style="list-style-type: none"> <li>Recognition on all Materials/Event Page (medium logo)</li> <li>Logo on Event Signage (medium logo)</li> <li>Thanked in Event Remarks (verbal recognition)</li> <li>Logo in Event App (medium logo)</li> </ul>
EVENT: LIVE @	
<ul style="list-style-type: none"> <li>Complimentary Registration for Attendees (x2)</li> <li>Event Sponsorship (to be assigned from availability)*: \$750 allotment</li> <li>Opportunity to Distribute a Giveaway/Literature at Registration (attendee giveaway)</li> </ul>	<ul style="list-style-type: none"> <li>Recognition on all Materials/Event Page (medium logo)</li> <li>Logo on Event Signage (medium logo)</li> <li>Thanked in Event Remarks (verbal recognition)</li> </ul>
EVENT: WOMEN'S FORUM	
<ul style="list-style-type: none"> <li>Complimentary Registration for Attendees (x2)</li> <li>Event Sponsorship (to be assigned from availability)*: \$500 allotment</li> <li>Opportunity to Distribute a Giveaway/Literature at Registration (attendee giveaway)</li> </ul>	<ul style="list-style-type: none"> <li>Recognition on all Materials/Event Page (medium logo)</li> <li>Logo on Event Signage (medium logo)</li> <li>Thanked in Event Remarks (verbal recognition)</li> </ul>
EVENT: CEO RETREAT	
<ul style="list-style-type: none"> <li><del>Opportunity to Distribute a Giveaway/Literature at Registration (attendee giveaway)</del></li> <li>Recognition on all Materials/Event Page (medium logo)</li> </ul>	<ul style="list-style-type: none"> <li>Logo on Event Signage (medium logo)</li> <li>Thanked in Event Remarks (verbal recognition)</li> </ul>
EVENT: ASAE RECEPTION	
<ul style="list-style-type: none"> <li>Logo on Event Signage (equal size for all)</li> <li>Recognition on all Materials/Event Page (medium logo)</li> </ul>	<ul style="list-style-type: none"> <li>Thanked in Event Remarks (verbal recognition)</li> </ul>

\*See event sponsorship availability on page 8.

# 2-Star Sponsorship Opportunity: \$5,000



Grayed-out items (Example) become available at higher Sponsorship Levels.

**VALUE: \$5,620** **YOU SAVE: \$620** (12% Savings)

MEMBERSHIP	
<ul style="list-style-type: none"> <li>Up to 10 members</li> </ul>	
PUBLICITY: ONLINE PRESENCE	
<ul style="list-style-type: none"> <li>Posted on sponsor page (small logo linked)</li> </ul>	<ul style="list-style-type: none"> <li>Social Media Shares (1x/yr)</li> </ul>
<ul style="list-style-type: none"> <li>Sponsor Banner on Homepage (rotating-yr-round)</li> </ul>	<ul style="list-style-type: none"> <li>Homepage Feature (1x/yr)</li> </ul>
PUBLICITY: OTHER	
<ul style="list-style-type: none"> <li>Direct Email Blast to Members (1x/yr)</li> <li>VantagePoint eNewsletter (electronic) (full banner 3x/yr)</li> </ul>	<ul style="list-style-type: none"> <li>Recognition in eNewsletter (small logo 24x/yr)</li> </ul>
EVENT: SUMMIT	
<ul style="list-style-type: none"> <li>Complimentary Registration for Attendees (x2)</li> <li>Event Sponsorship (to be assigned from availability)*: \$1,000 allotment</li> <li>Industry Partner Showcase Table (x1)</li> <li>Opportunity to Distribute a Giveaway/Literature at Registration (attendee giveaway)</li> </ul>	<ul style="list-style-type: none"> <li>Recognition on all Materials/Event Page (small logo)</li> <li>Logo on Event Signage (small logo)</li> <li>Thanked in Event Remarks (verbal recognition)</li> <li>Logo in Event App (medium logo)</li> </ul>
EVENT: LIVE @	
<ul style="list-style-type: none"> <li>Complimentary Registration for Attendees (x1)</li> <li>Event Sponsorship (to be assigned from availability)*: \$500 allotment</li> <li>Opportunity to Distribute a Giveaway/Literature at Registration (attendee giveaway)</li> </ul>	<ul style="list-style-type: none"> <li>Recognition on all Materials/Event Page (small logo)</li> <li>Logo on Event Signage (small logo)</li> <li>Thanked in Event Remarks (verbal recognition)</li> </ul>
EVENT: WOMEN'S FORUM	
<ul style="list-style-type: none"> <li>Complimentary Registration for Attendees (x1)</li> <li>Event Sponsorship (to be assigned from availability)*: \$500 allotment</li> <li>Opportunity to Distribute a Giveaway/Literature at Registration (attendee giveaway)</li> </ul>	<ul style="list-style-type: none"> <li>Recognition on all Materials/Event Page (small logo)</li> <li>Logo on Event Signage (small logo)</li> <li>Thanked in Event Remarks (verbal recognition)</li> </ul>
EVENT: CEO RETREAT	
<ul style="list-style-type: none"> <li>Opportunity to Distribute a Giveaway/Literature at Registration (attendee giveaway)</li> <li>Recognition on all Materials/Event Page (medium logo)</li> </ul>	<ul style="list-style-type: none"> <li>Logo on Event Signage (small logo)</li> <li>Thanked in Event Remarks (verbal recognition)</li> </ul>
EVENT: ASAE RECEPTION	
<ul style="list-style-type: none"> <li>Logo on Event Signage (equal size for all)</li> <li>Recognition on all Materials/Event Page (small logo)</li> </ul>	<ul style="list-style-type: none"> <li>Thanked in Event Remarks (verbal recognition)</li> </ul>

\*See event sponsorship availability on page 8.

# 1-Star Sponsorship Opportunity: \$2,500



Grayed-out items (Example) become available at higher Sponsorship Levels.

**VALUE: \$2,645** **YOU SAVE: \$145** (6% Savings)

MEMBERSHIP	
<ul style="list-style-type: none"> <li>Up to 5 members</li> </ul>	
PUBLICITY: ONLINE PRESENCE	
<ul style="list-style-type: none"> <li>Posted on sponsor page (small logo linked)</li> </ul>	<ul style="list-style-type: none"> <li>Social Media Shares (1x/yr)</li> </ul>
<ul style="list-style-type: none"> <li>Sponsor Banner on Homepage (rotating-yr-round)</li> </ul>	<ul style="list-style-type: none"> <li>Homepage Feature (1x/yr)</li> </ul>
PUBLICITY: OTHER	
<ul style="list-style-type: none"> <li>Direct Email Blast to Members (1x/yr)</li> <li>VantagePoint eNewsletter (electronic) (full banner 3x/yr)</li> </ul>	<ul style="list-style-type: none"> <li>Recognition in eNewsletter (small logo 24x/yr)</li> </ul>
EVENT: SUMMIT	
<ul style="list-style-type: none"> <li>Complimentary Registration for Attendees (x1)</li> <li>Event Sponsorship (to be assigned from availability)*: \$250 allotment</li> <li>Industry Partner Showcase Table (x1)</li> <li>Opportunity to Distribute a Giveaway/Literature at Registration (attendee giveaway)</li> </ul>	<ul style="list-style-type: none"> <li>Recognition on all Materials/Event Page (company name)</li> <li>Logo on Event Signage (company name)</li> <li>Thanked in Event Remarks (verbal recognition)</li> <li>Logo in Event App (medium logo)</li> </ul>
EVENT: LIVE @	
<ul style="list-style-type: none"> <li>Complimentary Registration for Attendees (x1)</li> <li>Event Sponsorship (to be assigned from availability)*: \$250 allotment</li> <li>Opportunity to Distribute a Giveaway/Literature at Registration (attendee giveaway)</li> </ul>	<ul style="list-style-type: none"> <li>Recognition on all Materials/Event Page (company name)</li> <li>Company Name on Event Signage (company name only)</li> <li>Thanked in Event Remarks (verbal recognition)</li> </ul>
EVENT: WOMEN'S FORUM	
<ul style="list-style-type: none"> <li>Complimentary Registration for Attendees (x2)</li> <li>Event Sponsorship (to be assigned from availability)*</li> <li>Opportunity to Distribute a Giveaway/Literature at Registration (attendee giveaway)</li> </ul>	<ul style="list-style-type: none"> <li>Recognition on all Materials/Event Page (company name)</li> <li>Company Name on Event Signage (company name only)</li> <li>Thanked in Event Remarks (verbal recognition)</li> </ul>
EVENT: CEO RETREAT	
<ul style="list-style-type: none"> <li>Opportunity to Distribute a Giveaway/Literature at Registration (attendee giveaway)</li> <li>Recognition on all Materials/Event Page (medium logo)</li> </ul>	<ul style="list-style-type: none"> <li>Company Name on Event Signage (company name only)</li> <li>Thanked in Event Remarks (verbal recognition)</li> </ul>
EVENT: ASAE RECEPTION	
<ul style="list-style-type: none"> <li>Logo on Event Signage (equal size for all)</li> <li>Recognition on all Materials/Event Page (small logo)</li> </ul>	<ul style="list-style-type: none"> <li>Thanked in Event Remarks (verbal recognition)</li> </ul>

\*See event sponsorship availability on page 8.



# Publicity Opportunities

Additional discounted rates apply for Star Sponsors for the exposure opportunities listed below.

## Hierarchical Priority

As tradeshow layouts are drafted for events, publicity and other advertisements are placed in publications and social media posts scheduled, priority is given first to the highest level of sponsor, on a first-come, first-served basis.

## Website & Social Media Exposure

These home page features and specific sponsor banners are created by the office, not the sponsor, and are placed on [www.wsae.org](http://www.wsae.org) as a way for the association to highlight the generosity of companies who support the WSAE's mission.

WEBSITE	AMOUNT	STAR SPONSOR	WSAE MEMBER	NON MEMBER
Social Media Shares	Unlimited	\$100	\$250	\$500
Sponsor Banner	1x	\$250		
Home Page Feature	1	\$500		

These are not advertisements, this is the WSAE's way of expressing gratitude to Star Sponsors. All sponsors names will be listed and linked on dedicated sponsor page.

\* Sponsor Banners and Home Page Features are only available to Star Sponsors. Social Media Shares are available at a variety of rates through the WSAE office.

## VantagePoint eNewsletter

Sponsors will be publicized by the WSAE office in the publication, and additionally have the option to purchase advertising in the electronic newsletter. A limited quantity of each are available.

VANTAGEPOINT ENEWSLETTER	AMOUNT	STAR SPONSOR	WSAE MEMBER	NON MEMBER
Banner Ad	1x	\$250	Variable*	Variable*

\* Banner Ads, are available at a variety of rates through Association Revenue Partners.

## Email Blast

Only 4-Star Sponsors have the opportunity to send email blasts, on a calendar of availability maintained by the office. Only a limited quantity are available.

EMAIL BLAST	AMOUNT	STAR SPONSOR	WSAE MEMBER	NON MEMBER
Not available for purchase, only included in 4-Star Sponsor Level				

# Event Sponsorship Opportunities

Star Sponsorship levels include the dollar allotments listed with each level. Star Sponsors select the item(s) they're most interested for each event, and are welcome to contribute additional funds towards specific event sponsorships to increase their demonstration of support. Selection priority is given to highest level Star Sponsors.

	Quantity	Investment
<b>SUMMIT</b>		
<input type="checkbox"/> Keynote Speaker Sponsor	1	\$5,000
<input type="checkbox"/> Education Session Sponsor	TBD	\$750
<input type="checkbox"/> Reception Sponsor	1	\$2,000
<input type="checkbox"/> Breakfast Sponsor	2	\$1,000
<input type="checkbox"/> Lunch Sponsor @ Industry Partner Showcase	1	\$5,500
<input type="checkbox"/> Shared Break Sponsor	Unlimited	\$250
<input type="checkbox"/> Specialty Break/Bar @ Industry Showcase	1	\$1,500
<input type="checkbox"/> Awards Presentation Sponsor <i>(Includes Champagne Toast)</i>	1	\$1,500
<input type="checkbox"/> Photographer Sponsor	1	\$1,000
<input type="checkbox"/> Lanyard Sponsor	1	\$1,000
<input type="checkbox"/> Giveaway Sponsor	1	\$1,500
<input type="checkbox"/> Mobile App Sponsor	1	\$750
<input type="checkbox"/> Photo Booth Sponsor	1	\$750
<b>LIVE @</b>		
<input type="checkbox"/> Keynote Speaker Sponsor	1	\$3,000
<input type="checkbox"/> Education Session Sponsor	TBD	\$750
<input type="checkbox"/> Breakfast Sponsor	1	\$1,000
<input type="checkbox"/> Lunch Sponsor	1	\$2,500
<input type="checkbox"/> Shared Break Sponsor	Unlimited	\$250
<input type="checkbox"/> Photographer Sponsor	1	\$1,000
<b>WOMEN'S FORUM</b>		
<input type="checkbox"/> Keynote Speaker Sponsor	1	\$5,000
<input type="checkbox"/> Education Session Sponsor	TBD	\$750
<input type="checkbox"/> Reception Sponsor	1	\$2,500
<input type="checkbox"/> Breakfast Sponsor	1	\$1,000
<input type="checkbox"/> Lunch Sponsor	1	\$2,500
<input type="checkbox"/> Shared Break Sponsor	Unlimited	\$250
<input type="checkbox"/> Photographer Sponsor	1	\$1,000
<b>OTHER</b>		
ASAE Reception	Unlimited	\$350



# Sponsorship Commitment Form

Thank you for your commitment to supporting the mission of the Wisconsin Society of Association Executives through your contribution.

Please complete the details on this form to customize your promotional opportunities for 2025 and return to the WSAE office:

WSAE: 6737 W Washington St, Ste 4210, Milwaukee, WI 53214 • info@wsae.org • Fax: 414-755-1346 • Questions? 414-338-WSAE (9723)

## SPONSOR INFORMATION

Company/Entity Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Website: \_\_\_\_\_

<b>Billing Contact</b>	Name	Phone	Email
<b>Sponsorship Contact</b> <input type="checkbox"/> same as above	Name	Phone	Email
<b>Events Contact</b> <input type="checkbox"/> same as above	Name	Phone	Email
<b>Social Media Contact</b> <input type="checkbox"/> same as above	Name	Phone	Email

## PAYMENT INFORMATION

Please provide credit card information below or remit payment by check to WSAE office.

(Credit card information cannot be accepted by e-mail.)

Payment in full is requested upon submission of Commitment form, but additional options are available as necessary:

**Please select:**

Payment in full upon submission **-or-** Invoice:  Biannually (Jan & Jun) or  Quarterly (Jan/Apr/Jul/Oct)

Cardholder name: \_\_\_\_\_

Card number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Billing address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Receipt e-mailed to: \_\_\_\_\_

If these sponsorship offerings don't quite fit the way you want to contribute and be involved with WSAE, please contact the office to discuss customizing the offerings for your level.

<b>Total Sponsorship Amount From All Three Pages</b> \$ _____
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SPONSORSHIP PACKAGE				
Select one:	<b>★★★★ 4-Star</b> <input type="checkbox"/> \$15,000	<b>★★★ 3-Star</b> <input type="checkbox"/> \$8,500	<b>★★ 2-Star</b> <input type="checkbox"/> \$5,000	<b>★ 1-Star</b> <input type="checkbox"/> \$2,500

LEVEL-UP! MEMBERSHIP (optional)				
Option to increase to:	Includes unlimited members	Includes up to 25 members	Includes up to 10 members	Includes up to 5 members
Unlimited Members		<input type="checkbox"/> Add'l contribution: \$4,500	<input type="checkbox"/> Add'l contribution: \$6,000	<input type="checkbox"/> Add'l contribution: \$6,750
Up to 25 Members			<input type="checkbox"/> Add'l contribution: \$1,500	<input type="checkbox"/> Add'l contribution: \$2,250
Up to 10 Members				<input type="checkbox"/> Add'l contribution: \$750

PUBLICITY OPPORTUNITIES				
Website Banner	Includes rotating year-round (x2)	Includes rotating year-round	None included with this level	None included with this level
	<input type="checkbox"/> Add'l __ at \$250 each = \$_____	<input type="checkbox"/> Add'l __ at \$250 each = \$_____	<input type="checkbox"/> Optional __ at \$250 each = \$_____	<input type="checkbox"/> Optional __ at \$250 each = \$_____
Desired Months	<input type="checkbox"/> Any / <input type="checkbox"/> Jan / <input type="checkbox"/> Feb / <input type="checkbox"/> Mar / <input type="checkbox"/> Apr / <input type="checkbox"/> May / <input type="checkbox"/> Jun / <input type="checkbox"/> Jul / <input type="checkbox"/> Aug / <input type="checkbox"/> Sept / <input type="checkbox"/> Oct / <input type="checkbox"/> Nov / <input type="checkbox"/> Dec			
VantagePoint Banner	Includes 6/yr	Includes 3/yr	None included with this level	None included with this level
	<input type="checkbox"/> Add'l __ at \$250 each = \$_____	<input type="checkbox"/> Add'l __ at \$250 each = \$_____	<input type="checkbox"/> Optional __ at \$250 each = \$_____	<input type="checkbox"/> Optional __ at \$250 each = \$_____
Desired Months	<input type="checkbox"/> Any / <input type="checkbox"/> Jan / <input type="checkbox"/> Feb / <input type="checkbox"/> Mar / <input type="checkbox"/> Apr / <input type="checkbox"/> May / <input type="checkbox"/> Jun / <input type="checkbox"/> Jul / <input type="checkbox"/> Aug / <input type="checkbox"/> Sept / <input type="checkbox"/> Oct / <input type="checkbox"/> Nov / <input type="checkbox"/> Dec			
Social Media Posts	Includes 6/yr	Includes 4/yr	Includes 1/yr	None included with this level
	<input type="checkbox"/> Add'l __ at \$100 each = \$_____	<input type="checkbox"/> Add'l __ at \$100 each = \$_____	<input type="checkbox"/> Add'l __ at \$100 each = \$_____	<input type="checkbox"/> Optional __ at \$100 each = \$_____
Desired Months	<input type="checkbox"/> Any / <input type="checkbox"/> Jan / <input type="checkbox"/> Feb / <input type="checkbox"/> Mar / <input type="checkbox"/> Apr / <input type="checkbox"/> May / <input type="checkbox"/> Jun / <input type="checkbox"/> Jul / <input type="checkbox"/> Aug / <input type="checkbox"/> Sept / <input type="checkbox"/> Oct / <input type="checkbox"/> Nov / <input type="checkbox"/> Dec			

COMPANY LINKS	
Website	<b>IMPORTANT NOTICE ABOUT SPONSOR PUBLICITY</b>  Star Sponsor Website, VantagePoint and Social Media publicity are items designed by the WSAE office in thanks for the support provided through the program. These are not advertisements. Advertising may be purchased for display on the Website, in the VantagePoint and through Social Media Blasts if the Sponsor would like to design/provide their own artwork as advertising.
Facebook	
LinkedIn	
X (formerly Twitter)	
Instagram	
YouTube	

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## EVENT SPONSORSHIP ALLOTMENTS

Star Sponsors assign their sponsorship allotment from the items available in the Event Sponsorship Menu, and are welcome to contribute additional dollars to their sponsorship allotments to increase their demonstration of support:

	★★★★ 4-Star	★★★ 3-Star	★★ 2-Star	★ 1-Star
<b>Summit</b>	\$3,000	\$1,500	\$1,000	\$250
<b>Live@</b>	\$2,000	\$750	\$500	\$250
<b>Women's Forum</b>	\$1,000	\$500	\$500	

	Qty	Investment
<b>SUMMIT</b>		
<input type="checkbox"/> Keynote Speaker Sponsor	1	\$5,000
<input type="checkbox"/> Education Session Sponsor	TBD	\$750
<input type="checkbox"/> Reception Sponsor	1	\$2,000
<input type="checkbox"/> Breakfast Sponsor	2	\$1,000
<input type="checkbox"/> Lunch Sponsor @ Industry Partner Showcase	1	\$5,500
<input type="checkbox"/> Shared Break Sponsor	Unlimited	\$250
<input type="checkbox"/> Specialty Break/Bar @ Industry Showcase	1	\$1,500
<input type="checkbox"/> Awards Presentation Sponsor <i>(includes champagne toast)</i>	1	\$1,500
<input type="checkbox"/> Photographer Sponsor	1	\$1,000
<input type="checkbox"/> Lanyard Sponsor	1	\$1,000
<input type="checkbox"/> Giveaway Sponsor	1	\$1,500
<input type="checkbox"/> Mobile App Sponsor	1	\$750
<input type="checkbox"/> Photo Booth Sponsor	1	\$750

	Qty	Investment
<b>LIVE @</b>		
<input type="checkbox"/> Keynote Speaker Sponsor	1	\$3,000
<input type="checkbox"/> Education Session Sponsor	TBD	\$750
<input type="checkbox"/> Breakfast Sponsor	1	\$1,000
<input type="checkbox"/> Lunch Sponsor	1	\$2,500
<input type="checkbox"/> Shared Break Sponsor	Unlimited	\$250
<input type="checkbox"/> Photographer Sponsor	1	\$1,000
<b>WOMEN'S FORUM</b>		
<input type="checkbox"/> Keynote Speaker Sponsor	1	\$5,000
<input type="checkbox"/> Education Session Sponsor	TBD	\$750
<input type="checkbox"/> Reception Sponsor	1	\$2,500
<input type="checkbox"/> Breakfast Sponsor	1	\$1,000
<input type="checkbox"/> Lunch Sponsor	1	\$2,500
<input type="checkbox"/> Shared Break Sponsor	Unlimited	\$250
<input type="checkbox"/> Photographer Sponsor	1	\$1,000

## EVENT SPONSORSHIP ITEMS *(select items from above, add additional if desired)*

<b>Summit</b>	<i>Includes \$3,000 allotment</i>	<i>Includes \$1,500 allotment</i>	<i>Includes \$1,000 allotment</i>	<i>Includes \$250 allotment</i>
	<input type="checkbox"/> Add'l contribution: \$ _____	<input type="checkbox"/> Add'l contribution: \$ _____	<input type="checkbox"/> Add'l contribution: \$ _____	<input type="checkbox"/> Add'l contribution: \$ _____
<b>Live@</b>	<i>Includes \$2,000 allotment</i>	<i>Includes \$750 allotment</i>	<i>Includes \$500 allotment</i>	<i>Includes \$250 allotment</i>
	<input type="checkbox"/> Add'l contribution: \$ _____	<input type="checkbox"/> Add'l contribution: \$ _____	<input type="checkbox"/> Add'l contribution: \$ _____	<input type="checkbox"/> Add'l contribution: \$ _____
<b>Women's Forum</b>	<i>Includes \$1,000 allotment</i>	<i>Includes \$500 allotment</i>	<i>Includes \$500 allotment</i>	<i>No allotment for this event</i>
	<input type="checkbox"/> Add'l contribution: \$ _____	<input type="checkbox"/> Add'l contribution: \$ _____	<input type="checkbox"/> Add'l contribution: \$ _____	<input type="checkbox"/> Optional contribution: \$ _____



Wisconsin Society  
of Association Executives

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