

# 4-Star Sponsorship Opportunity: \$15,000

Grayed-out items (Example) become available at higher Sponsorship Levels.

**VALUE: \$26,245**

**YOU SAVE: \$11,245 (75% Savings)**



MEMBERSHIP	
<ul style="list-style-type: none"> <li>Unlimited number of members</li> </ul>	
PUBLICITY: ONLINE PRESENCE	
<ul style="list-style-type: none"> <li>Posted on sponsor page (large logo linked)</li> </ul>	<ul style="list-style-type: none"> <li>Social Media Shares (6x/yr)</li> </ul>
<ul style="list-style-type: none"> <li>Sponsor Banner on Homepage (rotating yr round)</li> </ul>	<ul style="list-style-type: none"> <li>Homepage Feature (1x/yr)</li> </ul>
PUBLICITY: OTHER	
<ul style="list-style-type: none"> <li>Direct Email Blast to Members (1x/yr)</li> <li>VantagePoint eNewsletter (electronic) (full banner 6x/yr)</li> </ul>	<ul style="list-style-type: none"> <li>Recognition in eNewsletter (large logo 24x/yr)</li> </ul>
EVENT: SUMMIT	
<ul style="list-style-type: none"> <li>Complimentary Registration for Attendees (x3)</li> <li>Event Sponsorship (to be selected from availability)*: \$3,000 allotment</li> <li>Industry Partner Showcase Table (x1)</li> <li>Opportunity to Distribute a Giveaway/Literature at Registration (attendee giveaway)</li> </ul>	<ul style="list-style-type: none"> <li>Recognition on all Materials/Event Page (large logo)</li> <li>Logo on Event Signage (large logo)</li> <li>Thanked in Event Remarks (verbal recognition)</li> <li>Logo in Event App (large logo)</li> </ul>
EVENT: LIVE @	
<ul style="list-style-type: none"> <li>Complimentary Registration for Attendees (x2)</li> <li>Event Sponsorship (to be selected from availability)*: \$2,000 allotment</li> <li>Opportunity to Distribute a Giveaway/Literature at Registration (attendee giveaway)</li> </ul>	<ul style="list-style-type: none"> <li>Recognition on all Materials/Event Page (large logo)</li> <li>Logo on Event Signage (large logo)</li> <li>Thanked in Event Remarks (verbal recognition)</li> </ul>
EVENT: WOMEN'S FORUM	
<ul style="list-style-type: none"> <li>Complimentary Registration for Attendees (x2)</li> <li>Event Sponsorship (to be selected from availability)*: \$1,000 allotment</li> <li>Opportunity to Distribute a Giveaway/Literature at Registration (attendee giveaway)</li> </ul>	<ul style="list-style-type: none"> <li>Recognition on all Materials/Event Page (large logo)</li> <li>Logo on Event Signage (large logo)</li> <li>Thanked in Event Remarks (verbal recognition)</li> </ul>
EVENT: CEO RETREAT	
<ul style="list-style-type: none"> <li>Opportunity to Distribute a Giveaway/Literature at Registration (attendee giveaway)</li> <li>Recognition on all Materials/Event Page (large logo)</li> </ul>	<ul style="list-style-type: none"> <li>Logo on Event Signage (large logo)</li> <li>Thanked in Event Remarks (verbal recognition)</li> </ul>
EVENT: ASAE RECEPTION	
<ul style="list-style-type: none"> <li>Logo on Event Signage (equal size for all)</li> <li>Recognition on all Materials/Event Page (large logo)</li> </ul>	<ul style="list-style-type: none"> <li>Thanked in Event Remarks (verbal recognition)</li> </ul>

\*See event sponsorship availability on page 8.