



2026 WSAE Association Leadership Membership Development Committee

Committee Charge	Focuses on maintaining and expanding membership and increasing the leadership and engagement of members in activities of WSAE.
Goals & Responsibilities	• Foster relationships within association membership. • Develop and implement renewal strategies. • Increase delivery of benefits and services. • Develop and implement recruitment strategies. • Understand why members join and what would make them leave WSAE. • Serve in advisory capacity to Education Committee when new member events are incorporated into Association conferences.
Committee Composition	The Membership Development Committee is comprised of 7-9 Members.
Term of Service	All committee members agree to serve an approximate one-year term. Committee term: January 1 – December 31, 2026.
Expected Commitment	The Membership Development Committee meets 4-6 times per year virtually. Time commitment is approximately 1-2 hours per month.
Reporting Expectations	The Membership Development Committee reports to a board liaison, providing updates as needed.
Committee Member Requirements	• Desire to advance the mission of WSAE • Must be able to carry out the work of the committee • Must be able to make the necessary time commitment • Must be able to attend and actively participate in meetings • Are a WSAE member in good standing