



2026 WSAE Association Leadership Industry Partners Committee

Committee Charge	Focuses on using experience and professional connections to help grow and develop WSAE sponsors and sponsorship opportunities.
Goals & Responsibilities	• Reach out to potential industry partners for membership using professional connections, and foster relationships between industry partner members. • Provide input on areas of impact such as advertising, sponsorship, benefits, exhibits, events and membership. • Identify opportunities for Industry Partners to help support WSAE financially. • Assist with efforts to increase peer participation by being an ambassador for WSAE expo and Industry Partner attendance.
Committee Composition	The Industry Partners Committee is comprised of 5-10 Members.
Term of Service	All committee members agree to serve an approximate one-year term. Committee term: January 1 – December 31, 2026.
Expected Commitment	The Industry Partners Committee meets 4-6 times a year virtually. Time commitment is approximately 1-2 hours per month.
Reporting Expectations	The Industry Partners Committee reports to the Industry Partner Directors of the Board, providing updates as needed.
Committee Member Requirements	• Desire to advance the mission of WSAE • Must be able to carry out the work of the committee • Must be able to make the necessary time commitment • Must be able to attend and actively participate in meetings • Are a WSAE member in good standing