



2026 WSAE Association Leadership Academy (ALA) Committee

Committee Charge	Create and update curriculum and procedures for the Association Leadership Academy with the goal of giving those professionals new to association management the tools they need to succeed, the network to support them, and the confidence to lead.
Goals & Responsibilities	• Plan engaging sessions and events to both educate participants about best practices in association management and build their support network of fellow association professionals to support them in their careers. • The Chair and Co-Chair of the Committee serve as facilitators for ALA sessions and events. • Committee members serve to assist the Chair and Co-Chair as needed in execution of the sessions and events. • Committee members review ALA program curriculum on an ongoing basis to make sure the goals of the program are being achieved and analyze feedback from participants to make adjustments to the program.
Committee Composition	The Association Leadership Academy (ALA) Committee is comprised of 5-10 Members.
Term of Service	• All committee members agree to serve an approximate one-year term. Committee term: January 1 – December 31, 2026. • Committee members selected to serve as chair are expected to be the lead facilitator for all ALA events for that year's cohort. The co-chair is expected to assist the chair with facilitating sessions for the current year's ALA cohort and to serve as chair the following year.
Expected Commitment	Committee members will meet virtually throughout the year on an as-needed basis and are strongly encouraged to participate in the ALA's in-person events, particularly those held in conjunction with WSAE events.
Reporting Expectations	The Association Leadership Academy Committee reports to a board liaison, providing updates as needed. If any member of the committee is also on the WSAE Board, that committee member shall serve as the liaison during their term.
Committee Member Requirements	• Desire to advance the mission of WSAE • Must be able to carry out the work of the committee • Must be able to make the necessary time commitment • Must be able to attend and actively participate in meetings • Are a WSAE member in good standing